

MAXI Awards - International Council of Shopping Centres (ICSC - America)

Shopping Centre	Campaign	Award Year
ICSC MAXI AWARD WINNERS (2006-2009)		
ICSC Maxi Wins - 4 Wins 2002 - 2009		
Gateway Theatre of Shopping	Heritage Arts Festival (Silver)	2008/9
Gateway Theatre of Shopping	Imagine Gateway (Launch) (Silver)	2008/9
The Crescent (Phuthadijaba, Free State)	Horse Advertising (Silver)	2008/9
Gateway Theatre of Shopping	Bluetooth Zone (Gold)	2006
ICSC MAXI AWARDS - NOMINEES (2002-2009)		
ICSC Maxi Nominations - 16 Nominations 2002 - 2009		
The Crescent (Phuthadijaba, Free State)	Horse Advertising	2008/9
Menlyn Park Shopping Centre	Green Gardens Community Project	2008/9
Gateway Theatre of Shopping	Heritage Arts Festival	2008/9
Gateway Theatre of Shopping	Imagine Gateway (Launch)	2008/9
Joint Centres: Gateway Theatre of Shopping, Menlyn Park Shopping Centre, Riverside Mall, Cavendish Square, Vincent Park, The Zone @ Rosebank (OMIG:PI)	The Ultimate Experience (OMIG:PI CRM Programme)	2008/9
Gateway Theatre of Shopping	Durban Fashion Experience	2006
Menlyn Park Shopping Centre	Vukani Fashion Awards	2005
Gateway Theatre of Shopping	Barney Road Show	2004
Gateway Theatre of Shopping	Longest Breakfast Table in aid of Reach for a Dream	2004
Gateway Theatre of Shopping	Tenant Training / Retailer Development Programme	2003
Gateway Theatre of Shopping	Tour Durban Cycle Race	2003
Menlyn Park Shopping Centre	Milo Squash Challenge	2003
Menlyn Park Shopping Centre	Moulin Rouge Fashion Extravaganza	2003
Gateway Theatre of Shopping	Gateway Philharmonic Orchestra	2002
Menlyn Park Shopping Centre	The Menlyn Experience (Staff Development Programme)	2002
Menlyn Park Shopping Centre	Disney Road Show	2002

SUMMARY - Maxi Award Winners	
2006-2009	4
SUMMARY - Maxi Award Finalists	
2006-2009	16